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FOR IMMEDIATE RELEASE

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INTUITIVE TECHNOLOGY SOLUTIONS PRODUCES PRESTIGIOUS HORSE AUCTION ARABIANS GET THEIR 15 MINUTES OF FAME AND LIGHTS

Las Vegas, NV – September 19, 2002 – Intuitive Technology Solutions (ITS), a logistics and design firm for conferences, tradeshow and events, provided complete production planning for a horse auction last month for the prestigious breeder Ventura Farms located in Thousand Oaks, CA. This prestigious, three-day auction required extensive design, coordination, customized lighting, sound and visual effects to highlight each of the top horses.

“The visuals were spectacular. We choreographed an introduction for each of the top horses. These beautiful animals would prance onto the stage through smoke and lights,” said Brett Beanan, Founder and CEO of ITS. “This auction had major theatrical components without the large budget, because of my company’s technical skills and the ability to respond with the appropriate amount of equipment and crew.”

In the early 1980’s horse auctions were increasingly more theatrical with large budgets, but have since scaled back to more traditional barn auctions. Using a crew of 15 people, live cameras and automated systems which included preprogrammed robotic lighting, ITS provided a high-impact, tailored show while maintaining a realistic budget for Ventura Farms. To produce this effect, ITS used a brand new non-linear video editing system, which features fully digital video editing, and adds a high-end network look to live special events.

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This event is one of several large events, ITS has been instrumental in making a success. Other clients of ITS include The White House, Ford Motor Corporation, Bill Graham Presents, Bonfante Gardens Theme Park, Hispanic Chamber of Commerce, NASA, Novell, Microsoft, PRx Inc. Strategic Marketing Communications, San Jose / Silicon Valley Chamber of Commerce, Sun Microsystems, Tech Museum of Innovation, Walter Cronkite and Women of Achievement Awards.

About Intuitive Technology Solutions Inc.

Intuitive Technology Solutions Inc., founded ten years ago, is headquartered in Las Vegas with representatives in Silicon Valley and New York. Founded by Brett Beanan, the company provides logistics and designs for conferences, tradeshow, meetings and events throughout the United States. ITS is known for its national resources, sophisticated approach in achieving client event goals and working with local vendors to manage the bottom line of these events. Visit ITS at www.n2itive.com for more detail.

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